



## Cutting Edge Killer Websites Ready For You!

KnorrWeb™ 5.0 is a feature rich, responsive website platform that is inspired by Knorr Marketing's 30+ years of industry experience. KnorrWeb™ 5.0 merges branding messages with technology designed to drive awareness and sales to the store while reaching customers who have never visited the store. Combining both Parallax Scrolling with the latest in responsive frameworks, customers will see a consistent and smooth website experience no matter what device they are using.

### KnorrWeb™ 5.0 Inventory Management

The lightning fast speed of product images will allow for an enhanced consumer experience and deeper product knowledge. This will keep the consumer on the website longer as they are less likely to be frustrated with slow loading images found on older website platforms.

### KnorrWeb™ 5.0 Responsive Design

With the use of mobile technology at an all-time high, a responsive design will allow consumers using mobile devices to shop more efficiently online, wherever they are. Focusing on the mobile consumer experience includes user-friendly features and graphics that envelope the consumer as if they were experiencing on a grander scale.

### KnorrWeb™ 5.0 Parallax Design

Introducing trending Parallax Scrolling, a technique in computer graphics and web design, where background images move by the camera slower than foreground images, creating an illusion of depth in a 2D scene and adding to the immersion.

### KnorrWeb™ 5.0 is incorporated into Facebook, Google

We have made it easier for customers to create or log into accounts, manage Wish Lists and, most importantly, share information with their friends on Facebook and Google utilizing "1-click" sharing.

### KnorrWeb™ 5.0 Advanced Wish Lists

Consumers can create unlimited Wish Lists. They can create lists for specific rooms or save "design inspirations" and share those lists to Facebook, Pinterest or any other social media outlet with a direct URL or email to friends and family. Public Wish Lists will be visible on the website under a section called "Trending Items". Additionally, Sales Associates in the store can use the Wish List system to help in-home design customers visualize products selected for a room.

**Stop by and experience the difference  
or contact Brad Marshall @ 231-534-9708**