

**FALL 2018** 

## **Adriana Hoyos Furnishings Expands Rumba Collection**

New showroom and events planned for October High Point Market

**MIAMI** - Following the successful launch of the Rumba collection in April, Adriana Hoyos Furnishings expands its contemporary furniture offering at the October High Point Market in a new InterHall space, IH-207, October 12 - 17.

Targeting high end dealers and interior designers, the newest collection consists of benchmade upholstered seating and handcrafted solid wood furniture items, designed for the U.S. audience.

This season, new SKUs include a dining table and chairs, bar unit, accent items, and a signature upholstered chair. Chrome-plated decorative hardware is new accents, while other metallic details in bronze and gold are revisited in the display. Light colored woods are mixed with champagne and matte black tones. A preview of the new fabric collection, which will be fully available in January, will be presented in a palette of blue, black, grey and beige during the October trade show.

In addition to the new items, Adriana Hoyos Furnishings will showcase best-selling items from its Rumba and TEN collections of living and dining room furniture, along with updated designs of favorite pieces from the Bolero, Grafito and Caramelo collections. Every handcrafted piece portrays attention to detail, clean lines and the finest quality finishes that make creations one-of-a-kind.

The Adriana Hoyos furniture design team masters visual balance among geometric shapes and curves, as seen on the backrest screen of the Rumba iconic upholstered chair and the Rumba mirror frame. Drawing on their roots, they aim to convey a sense of the rhythm and flair of Latin American life, and a shared passion for design.

Adriana Hoyos will additionally participate in a panel discussion entitled Designing Women of the World on Sun., Oct. 14, from 1:30 - 2:30 pm in the Suites at Market Square seminar room, SAMS T-1014.

## **ABOUT ADRIANA HOYOS**

Adriana Hoyos began her career as an interior designer before establishing the award-winning ADRIANA HOYOS FURNISHINGS brand in 1994. Her eponymous, vertically integrated company designs, manufactures and distributes quality furnishings for the residential, hospitality and commercial segments around the globe. The Adriana Hoyos Corporation is based in Ecuador, with international offices in Miami. Adriana Hoyos also served as a UNICEF Regional Ambassador.