

# BADGLEY MISCHKA H O M E

## **Badgley Mischka Home Opens Second Showroom at High Point Market**

HIGH POINT - For its fourth [High Point Market](#), [Badgley Mischka Home](#) opens a second showroom location, at 200 N. Hamilton, in North Court space 100-A.

The fashion-forward brand will maintain its presence in InterHall, space IH-302. The new 7,000 square-foot showroom located in the Hamilton-Wrenn design district allows room to exhibit the company's customization capabilities.

"Buyer reception to the brand has been overwhelming," says Jonathan Bass, CEO, Badgley Mischka Home. "With over 200 SKUs available now, our customer wants to see the line more comprehensively during their Market visits."

Known for their red-carpet and couture apparel, renowned designers Mark Badgley and James Mischka introduced their first home furnishings collection during New York Fashion Week in early 2017.

Today, the Badgley Mischka Home offering features twelve distinct furnishings collections and a line of home decor accessories.

New items for this season include variations on popular dining table styles, new accent tables and chairs, and luxury dog beds, which take design inspiration from two furniture collections, Casablanca and Monterey.

To learn more, or to make a showroom appointment in either location, write [info@badgleymischkahome.com](mailto:info@badgleymischkahome.com)

Request HI-RES images, or for questions about this press release

Leslie Newby, President

**WORKTHEBRAND PR**

[leslie@workthebrand.com](mailto:leslie@workthebrand.com)

336-206-4623