



GABBY IS GOING BOLD THIS SEASON WITH A STATEMENT MAKING NEW PRODUCT LAUNCH

Featuring a selection of pieces that are rich with desirable design details

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FOR IMMEDIATE RELEASE

Pelham, AL – Gabby’s upcoming fall product launch is a must see with stunningly unique and refined design elements that sets the stage for what will be hot in 2021. Our talented team of designers celebrates this launch with the release of more than 150 covet worthy products across every category and living space. Gabby designers were inspired to develop new looks with geometric shapes, natural finishes and functional storage pieces. In addition to new products, Gabby will also be debuting its updated upholstery program, following the acquisition of Stanford Furniture in late 2019, all housed under a new showroom location.

“During these unprecedented times, I commend our team’s ability to adapt. It is a shining example of their nimbleness and dedication to our customers,” said William White, President. “Through this process we have embraced the power of virtually connecting and are incorporating that into the market experience with our entire customer base.”

Gabby will offer opportunities for customers to connect both virtually and in person this fall. The brand is hosting three live virtual showroom tours, several immersive virtual designer events, 3D tours and much more! The new High Point showroom, located at 333 North Hamilton Street, features an impressive 20,000 square feet that has been renovated to showcase both the Gabby and Summer Classics brands. For more information visit <https://gabbyhome.com/highpoint-market-rsvp/>.

Gabby’s Creative Director, Chris Hutchens shares his excitement about this season’s new additions, “Gabby’s line has always been carefully curated with unique and special design elements.” Hutchens goes on to describe the design process at Gabby as uninhibited, “Each designer has a true sense of creative freedom throughout the design process, which allows us as a brand to really bring the cool factor.”

Gabby’s uncompromising attention to detail manifests itself across several new pieces in the line, Hutchens continues, “Most of our hardware is customized to the piece, with the very intention of not settling for anything off the shelf – it must be functional, scaled well and add that slight edge of differentiation to our furniture.”

Below is a preview of some of the must-see pieces for the fall.

Case Goods

Gabby leans into case goods this market with a focus on form and function, featuring several creative storage solutions.

A classic silhouette gets a fresh face with cutout-styled handles in the *Kaitlin Chest*. The stained-gold finish behind its cutouts perfectly highlight the pattern and makes for an appealing contrast against the Cerused White finish.

Traditionally styled with antique vibes, the *Ezekiel Cabinet* gets a modern twist with geometric, faceted front designs. Round bun feet add a classic finish to this piece.

The *Chiri Chest* is cerused oak with a subtle starburst design on the front. The chest features gold hardware and self-close drawers with additional depth for storage.

The three drawer *Crestline Chest* features a painted raffia underlay and cerused oak at the base for a two-toned look. Its understated brass hardware makes this piece great for any space.

Mirrors

The new mirror styles Gabby is introducing feature designs that are simplistic yet impactful and open any room. These multi-functional accent pieces were designed to fit in smaller spaces and over vanities

The *Sherry Mirror* has marble detailing on each side and can be hung vertically or horizontally in a room.

Our *Lacy Mirror* has an art-deco design with elegant beveling running the length of the piece.

Artistic carving brings artisanal beauty and texture to the arched *Swell Mirror*. Place this extraordinary creation in a spot where the shadows and highlights of the frame are shown to full advantage.

End Tables and Side Tables

Gabby is distinguished for mixing materials together to create stunning designs, and this year's occasional tables do just that. Our designers elegantly used materials that include acrylics, brass, cerused oak, marble, rattan and glass to create unique pieces.

The *Cass End Table* is unique in that it can be flipped three different ways—ideal for multipurpose use and fitting different spaces.

The *Jayce Side Table* is a two-level piece with green mountain marble and beveled edges throughout.

Chandeliers and Lamps

Our chandeliers are inspired by French antiques, while each lamp is a work of art in and of itself. This season's lamps display a narrower design to better fit consoles.

The *Jennifer Chandelier* includes stone beading that drapes down to the base, giving it a transitional coastal look. It also comes in a smaller size called the *Jenny*.

The imaginative *Miles Chandelier* exudes charm with its traditional silhouette – crafted using metal tubing for a clean, contemporary look. Viewed from below, it reveals the shape of a diamond. An excellent choice for an entryway or a space with tall ceilings.

Our *Janie Table lamp* is the essence of simple, clean design. This tall, skinny console lamp is accented with a gold-toned metal detail at the bottom of the shade and a solid alabaster ball as its base. The slim styling of this lamp makes it ideal for use in small spaces.

Console Tables and Dining Tables

Gabby is known for its consoles, offering several different styles, sizes and finishes. Our two new dining tables are showstoppers, each with its own unique design.

The *Marco Dining Table* features a Carrara Marble top with modern brass base, while the *Matthew Dining Table* has a bold pedestal base and geometric pattern on the top.

Click [here](#) for new product descriptions and images.

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About Gabriella White, LLC

Gabriella White is a family-owned company and premier innovator, manufacturer and retailer of fine indoor and outdoor furniture since 1978. The family of companies includes Summer Classics, Gabby and Wendy Jane by Gabby. The company has aimed to delight its customers by passionately creating products with the belief that timeless designs can and will be embraced for years. Life's Best Moments. Furnished.™ Visit our websites: gabbyhome.com, summerclassics.com, summerclassicshome.com.

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